

THE OCTOBER BRIDE RECEIVES ATTENTION

With October creeping upon us, the autumn bride steps forward and receives her share of attention. Many, many things are there to attend to. She never realized until she had to start and numerate her needs how truly plentiful they were. Of course, the part of the trousseau that requires the major part of time expenditure is the lingerie.

The suits and hats and dresses must be made, but there is a lack of that little personal feeling that makes the selection and creation of the lingerie just purely delightful. The dainty little touches that may be added! The

reasonable limits, the possibilities should be tried out and, if proved worth while, to substitute it for its inferior predecessor.

Then one must have a supply of crepe de Chine and Georgette just to feel like a bride, just to enjoy that delightful sensation of possessing the most expensive kind of underwear to be had. Many novel ideas are to be seen in the shops, embroidered, hanging with lace, and some are even beaded with tiny white or pale pink and blue beads. These are perishable things, but still it's only once, isn't it? Perhaps the most alluring thing to be seen is the boudoir cap. Modes from all periods of history have been adapted and suitable indeed are the designs that have as their inspiration the back pages of fashion history. The newest fad is to have the monogram on all one's undergarments.



A Phase of the Tunic little frills, the coquettish little bow of some delicate color, that seems to wend its way from nowhere, but just appears, and makes no excuse for its presence, for, like the well-famed poet, it reasons that "If eyes were made for seeing, then beauty is its own excuse for being."

Silk Jersey is Practical
those who have not tried its worth silk jersey is not an extravagance, but an economy. It outlasts many sets of cotton underwear and always looks so nice and fresh and delicate—especially now since there is on the market the facilities to keep it the original color. It is so easily laundered and may be washed out in lukewarm water and wrapped in a Turkish towel, and it is sufficiently dry to press off in a half hour. All these favorable qualities are bringing this fabric before the eyes of thoughtful women who realize that before passing opinions on what seems to be an expenditure beyond

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This gives such a touch of distinction and tends to make more personal these already quite-personal fancies.

The Necessary Things
There are so many seemingly secondary affairs that are really the most important part of the trousseau. Gloves, for instance. The appearance of chamois is a blessing in disguise. These gloves are so serviceable and practical. Whereas kid would show the wear and tear of travel, these defy it, and they look always neat, trim, and smart. They are to be had at a reasonable price in beige color, white and various other shades that blend well with the suit, coat or dress.

Simple and Smart
Collar and cuff sets are in evidence and surely they are always welcome. For what freshens up a dress more than a change of the collar and cuffs? If these are soiled or worn-looking the entire charm of the costume is lost. Therefore, you who would look your best, use the utmost care and give this little matter your closest attention and thought.

Two Afternoon Dresses
What a darling line this tunic took! But why should it not? With that gorgeous material it took for granted that that was the prerogative claimed by this unique stuff. The waist and skirt are developed in plain material and the combination is most attractive. The other illustration shows a simple little dress that would be suitable for street wear.

The bride needs dresses such as these and of course, there is the top coat, a wide selection of which are now being shown. Many of them are fur-trimmed and they all follow faithfully the silhouette dictated by fashion.

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THE COST OF CRIME THROUGH THE USE OF ALCOHOL

(County Prize Temperance Essay)
By Vesta Johnson, Junior Senior
In these war times it will be well to consider anything that is an unnecessary expense to the government. Alcohol besides being the greatest menace to education and good citizenship, is costing the United States a vast amount of money.

The cost of manufacturing alcoholic beverages may be considered in this connection, because none is manufactured unless it is to be used, and the drinking of intoxicating liquors is a crime within itself. Seven hundred and seventy-two million dollars in capital are invested in plants and equipment for the manufacture of distilled malt, and vinous liquors. Even a larger amount is probably invested by the retail and wholesale establishments for the sale and distribution of the product. These liquor manufacturing establishments have an annual output in excess of two and a quarter billions of gallons. At wholesale prices these liquors are worth six hundred million dollars. At retail the consumers pay therefor over two billion dollars and the money is worse than wasted.

Thru the increased tax placed on beer and other intoxicating liquors by the emergency revenue act, the business this year will pay for the support of our various governments not less than four hundred million dollars.

Looking at these figures alone it would seem that the liquor business aided rather than hindered the government but there is something else to consider. To support the vast business, to pay dividends on the capital invested therein, to pay two hundred and fifty million dollars annually in salaries and wages and profits to the people engaged therein and employed thereby, and to contribute annually four billion in taxes for the support of our various governments; to do this, it is necessary that one million of our people shall be drunkards, that four million of them shall be regular heavy drinkers, and that nineteen million of them shall be moderate drinkers, and that the country at large shall suffer an economical loss estimated at fifteen billion dollars. The license fees of Ohio's 5356 saloons alone, if invested in bread, would make a bread loaf 11.209 miles in length.

In 1881 an amendment was added to the constitution of Kansas, the first fourteen words of which are:

"The manufacture and sale of intoxicating liquors shall be forever prohibited in this state."

This is given the credit for the fact that in 87 of her 105 counties there are no insane. In 54 out of this number are no feeble-minded. Ninety-six counties have no inebriates, and in the others they are very scarce. Thirty-eight county poor-houses are empty and the most of these have been for the best part of a decade. At one time not long ago the jails in 53 counties were empty, and 65 counties were on roll as having no prisoners serving sentence in the penitentiary. Some counties have not called a jury to try a criminal case in ten years, and the attorney general says, "A grand jury is so uncommon that half our people wouldn't know what it is and how to use it."

Alcohol causes 25 per cent. of all insanity, 37 per cent. of pauperism, and 49 per cent. of crime. In an investigation of crime carried on in 1899 under the direction of Prof. Henry W. Farnum of Yale University, for the committee of Fifty on the Liquor Problem, the conclusion was reached that liquor was the first cause of 31 per cent. of the criminals studied, and that it entered in as a cause, directly or indirectly, in 50 per cent. There is also a very great cost to the user of alcohol himself. The laws of today say to industry, "If a man in your employ loses a finger, an eye, or a limb, you and your insurance agents are liable for the payment of a heavy indemnity."

Consequently all the large factories and those paying the best salaries will not employ men who drink because they know that liquor is the cause of most of the accidents which occur in their factories. One of the largest steel companies in Westmoreland county, Pennsylvania, after an exhaustive examination of the cause of accidents in the mills, makes the broad statement that 85 per cent. of such accidents are attributable directly, or indirectly, to liquor. This same company has secured from town officials a record of the prosecution and trials in the town where the plants are located. This record covers a period of 47 days and shows a total number of 106 cases, out of which 89 might be attributed to the use of alcohol and 83 were the direct result of drink.

After the town of Coatesville, Pa., had been dry for half a year, Mr. Charles L. Huston, vice president of a big steel and iron plant, located at that point, in speaking of the change in the mills since saloons were gone, said:

"The decrease of accidents in our steel mills for the past six months with Coatesville dry, compared with the same period of last year with Coatesville wet, is 54 per cent. The decrease in applications for aid during the same period is 75 per cent. Insurance companies say that an abstainer is from 30 to 40 per cent. better risk than a drinker."

This all goes to show that the man who drinks, pays the price and it is a high price. He continually faces the choice, "The Drink or the Job."

If the drinker himself were the only one to suffer for his crime he would not be interfered with, but intemperance is hereditary. A great many investigations have been made to prove this.

The family history of 3,711 children were traced for three generations. Of the children of abstaining parents and grandparents only four per cent. were drunkards, where the children of abstaining parents, but drinking grandparents, 78 per cent. were drunkards. These cases were multiplied by research in Europe as well as America. All agree that alcohol is responsible to an alarming degree for idiocy, epilepsy, feeble-mindedness, and all mental deficiencies in children.

Investigation was made in ten temperate and ten intemperate families. In

THE RED CROSS

Publicity Special

Lake Division Red Cross sent special publicity notices on Friday, Oct. 4, in the form of precautions against the spread of influenza. The weekly editions of local papers having just been issued, it was thought best to circulate handbills to emphasize the timely warning. The rules are as follows:

1. All colds, however slight, should be treated as possible attacks of influenza. Patients affected by colds should stay at home and sterilize discharges from the nose and throat.
2. Avoid feeling or spreading fear of the disease.
3. Avoid crowds.
4. Regulate bodily functions and keep them so.
5. Avoid the breath or expelled secretions from people suffering from colds.
6. Wash out the nose and throat two or three times daily by a nasal spray or douche and by a gargle with a "normal salt solution". (1-2 teaspoonful salt to one glass—8 ounces—clean water).
7. All those in attendance on patients with influenza should wear masks.
8. Clothing should be warm and dry. Food simple and easily digested. Drink water freely.

(Signed) Wm. R. Lincoln,
Medical Adviser.

A Red Cross Benefit

Among musical events of the autumn weeks, we have in anticipation a recital by the pupils of Mr. John Beck, on Friday evening, Nov. 1. No admission will be charged, but there will be a silver offering for the benefit of the Red Cross. A similar event in the early spring was immensely enjoyed by its patrons and forty dollars was contributed to the Red Cross.

Our October Day

October fifteenth, our day of days, will soon be with us. Every falling leaf whispers of winter's insistent demands. Most of all our heart strings are tuned to the pleadings of our valiant, bonny boys "over there." One million eight hundred thousand on the march to Berlin, their resolute young faces turned to the East, but ready if need be to "go west."

The most thrilling poster of the Fourth Liberty Loan campaign is the one which was issued by the soldier's newspaper "Stars and Stripes." A typical Yankee doughboy saying: "If the folks back home fall short of the billions you need, Mr. President, call on us for the balance. We like our pay, but if we have to we can go without it."

Yours for Victory,
France, Sept. 7, 1918. A. E. F.
"The folks back home" will show the dear "sassy" boys.

On our October Day, if Medina county has not already made its "debut" on the other side of the top, the Naval Reserve Band and the parade of Old Glory will make us want to DIG for our very lives.

A fifty dollar bond will buy almost enough for a "corporal's guard." The March to Berlin, over shell holes and ruined villages, will wear out shoes and socks pretty fast. Think of the food, clothing, guns, and ammunition you want them to have, and "buy a bond," even if you have bought, or buy an addition to your block of bonds, before you eat your Red Cross supper.

The Women's Aid societies of Medina's six churches are furnishing this supper, in the four churches nearest the square: Methodist, Baptist, Church of Christ and Congregational. The same menu in every church and at reasonable prices. This will be a "serve self" meal, and the women are taking infinite pains to make it attractive within the limits of conservation and your pocket book. Please do not neglect this part of your Red Cross obligation, even if it should rain.

Auxiliaries are asked to turn in the refugee garments which they have been making as fast as possible.

the temperate families there were 61 children of whom 18 per cent were found to be defective and 82 per cent. normal, while in the intemperate families, out of 57 children 82.5 per cent. were defective and only 17.5 per cent. normal.

The history of the descendants of Max Jukes, who was a drinker, have been traced. Out of 1,000 descendants, the history of 540 has been investigated. One-third died in infancy, 310 became paupers and spent a total of 2,300 years in alms houses; 440 were physical wrecks, over one-half of the females were prostitutes, 130 were convicted criminals, 7 were murderers. Not one received a common school education, although the chance was offered. By 1877 the family had cost the state of New York \$1,250,000.

Since by voting the saloons out of the country fifteen billion dollars can be saved and the seven hundred and seventy-two million of capital at the present time invested in plants and equipment for the manufacture of distilled malt, and vinous liquors be turned into plants that will be an aid to the government, and the million employed by this business have jobs that will help Uncle Sam, it is the patriotic as well as moral duty of every American citizen to help vote the saloons out of the United States.

OBITUARY

Maria Richards was born at Hinckley, O., April 1, 1843, the daughter of Willard and Alvira Whedon Richards. She attended school at Berea university and Oberlin college and was married to Franklin Swift, Oct. 17, 1866. There were two sons, Leslie and Winfield, also two granddaughters, Edrie and Iola. Mr. Swift and his wife lived at Hinckley most of their lives, except a short time which they spent in Michigan.

Funeral was held Oct. 2, at the house, conducted by Rev. Charles H. Searles. Burial at Maple Hill cemetery.

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